

## Activity 1: Google On Trial

### What is the Cost of Free?

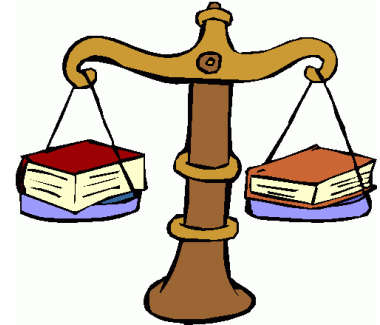
---

**Handout:** Student will read a portion of the Wall Street Journal Article, *“It’s Modern Trade: Web Users Get as Much as They Give.”*

Google is On Trial – Charged with collecting data from all individuals who use Google’s online services (Browsing/Search, Photos, Purchases, Movies, Music, etc.), Arguments will be made by students either prosecuting or defending Google’s use of the data. They may only argue points made in the Article.

The article is comprised of 4 sections

1. Intro and Background
2. Concerns About Data Tracking
3. How Companies Make Money
4. Educate Yourself



#### Positions In The Court Trial

- Google CEO: Mr. Harrington
  - I say nothing.
- Judge:
  - Must read and be an expert in all 4 sections so that he/she will know what arguments made by the Prosecution and Defense are admissible and accurate.
- Defense Attorney:
  - This attorney will write 3 brief arguments **in support of** Google's use of client data and base each argument on the following sections:
    - The *“Intro and Background”* section.
    - The *“Concerns About Data Tracking”* section.
    - The *“How Companies Make Money”* section.
- Prosecuting Attorney:
  - This attorney will write 3 brief arguments **against** Google's use of client data and base each argument on the following sections:
    - The *“Intro and Background”* section.
    - The *“Concerns About Data Tracking”* section.
    - The *“How Companies Make Money”* section.

#### **Court Schedule**

1. All parties need to read: *“Intro and Background”* & the particular section they will be basing their argument upon.
2. If there are multiple attorneys dependent upon class size, these attorneys need to meet and discuss the arguments they will be presenting. There shall not be repeating arguments.
3. The plaintiff will be introduced. Each Prosecuting Attorney will argue their point in front of the Judge. The Defense attorney will be given the opportunity to argue against the point just presented.
4. The Judge will be given 5 minutes to **write** a decision and **state why** he/she is coming to this decision.