

Brochure Design _“My Life”

Students will tap into their Microsoft Word skills and design and create a brochure about them.

Project Schedule						
March						23 24
					Brochure project introduced. Students to collect images and write paragraphs	
25	26	27	28	29	30	31
	<ul style="list-style-type: none"> Submission 1: Student to submit drawing of intended brochure (the drawing is allowed to be change!). Students begin building their brochures. 		Build brochure.		<ul style="list-style-type: none"> Submission 2.1: Students must present the minimum 4 images (family, friends, school, themselves, hobby). Submission 2.2: Students must submit parent's signature form that the parent checked the text for grammatical, spelling and punctuation errors. Continue building brochure. 	
April	2	3	4	5	6	7
	Submission 3: Submit Brochure (by end of class)					

Gradesheet	
Submission #1: Brochure Design Students will submit a brochure design (They are being encouraged to tap into their creative side and design a brochure different than the standard ones they have been trained on).	10pts.
Submission #2.1: Images Students need to show that their four images (for family, hobby, friends & school) are either in their brochure or on their desktop ready to be inserted into their brochure.	10pts.
Submission #2.2: Parent Review Signature A parent/adult needs to review the student's content for spelling, grammatical and punctuation errors. Please sign below: Parent Signature: _____ Students need to show that their four content areas (family, hobby, friends & school) are either in their brochure or on their desktop ready to be inserted into their brochure.	20pts.
Submission #3: The Brochure: “My Life” (70pts.)	Points
1. Write a minimum of 4 content sections: Family, School, Friends, Hobbies.	20 pts.
2. Insert a minimum of 5 images (Family, Friends, School, Yourself, Hobbies).	20 pts.
3. Consistency: The fonts, font sizes, colors, etc. should be consistent through out the brochure.	10 pts.
4. An extra effort was made to add colored shapes and lines, either framing out images and text boxes or to just increase the professional look of the brochure	10 pts.
5. Line up the folds, columns, content, images, shapes, etc.	20 pts.
Subtotal	
Extra Credit: Student came up with a unique design, unlike the standard brochure layouts they have worked with so far.	10 pts.
Deduct 2 pts. for each spelling, grammatical and typing error.	-2 pts.
Total	

Model Brochure

Below is a Model Brochure, for students to reference. The standards it is based upon are those which are found in the grade sheet. Note: this is a standard brochure design, the same as the ones the students were trained to recreate in class. Notice how all images, content, columns etc. are lined up?

 <p>RLS</p> <p>"...but, teach them how to fish, and they are set for a lifetime."</p> <p>I currently teach technology at Robert Louis Stevenson Middle School. The courses I offer are: Multimedia, Microsoft Office Suite, Video Production and 8th Grade Professional Applications. I love coming to work everyday for two reasons. First, I am given the time to focus on designing and developing curriculums that will engage my students. Second, the students at RLS are angels. I have yet to meet a student who doesn't exude exuberance and an interest in learning. Their energy and excitement for life is contagious</p>	 <p>History</p> <p>I was born and raised in San Francisco and went to college in Berkeley. Shortly after graduating, a teaching opportunity was offered to me, and I took it. I have been teaching for twenty years since, ten of which have been here in St. Helena. Over the years, I have built homes, owned a backpacking company, owned a computer training company, and worked for a tech company. We moved to St. Helena following the birth of my first child, Lucy. Most of my family and friends still live in San Francisco.</p> <p>John Harrington 1316 1316 1316 Place St. Helena, CA 94574 dobbysjewels.com</p>	<p>John Harrington</p>  <p>"My Life"</p> <p>A summary of all the enjoyable aspects of my life...Enjoy!</p>
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<p>The Harrington Family...</p>		
<p>I am very fortunate for the family and friends I am surrounded by. I met wife Elle teaching. She is from the Eastern Shore of Maryland, mainly agriculture. Elle has the biggest heart of any person I know...I also think she is beautiful.</p> <p>My eldest daughter Lucy is ten and in 5th grade. She has her mother's brainpower and beauty. Lucy is very focused and achieves what she sets her mind to. She likes a good challenge. Lucy excels in sports. This year she is playing soccer, basketball and baseball. She also enjoys singing and playing the guitar. Lucy also has a big heart and a very good big sister to her younger brother and sister.</p> <p>Conlan is eight years old and in third grade. Conlan also performs wells academically. I enjoy tremendously watching him open a book and want</p>	<p>to read. Conlan also plays sport. This year he participated in soccer, basketball and baseball. I think his passion may be with baseball though.</p> <p>Anna is the princess of the family. She is always happy and is happiest when others are happy. She is very inclusive and very social. Anna is only five. She isn't fond of sports, but enjoys ballet and fashion - Anna changes her clothes at least ten times a day.</p> <p>Zoe is our new dog. I was not raised with a dog, but my wife was and she and the kids overruled me. We now have a dog. It is half black labrador and half border collie. Zoe is very friendly and active. She is growing on me.</p> <p>I am from a family of eight kids, and yes, only one mother and one father. Five girls and three boys. I am the eldest boy.</p>	